Yuliya Matusevich

Senior / Lead Product Designer



Design partner for complex products
that need to feel beautiful and simple.

9 years across healthcare AI, complex enterprise systems, data platforms and consumer apps, from B2B tools to everyday B2C experiences. I shape what to build with product, test it with users and data, and ship it, often in code.

LinkedIn ↗ ✦ Portfolio ↗ ✦ yuliyamatusevich1@gmail.com ↗

LOCATION

Warsaw, Poland

WORK FORMAT

- Remote or hybrid
- B2B or contract of employment

LANGUAGES

- English (B2+)
- Belarusian (native)
- Russian (native)
- Polish (B1)

WORK PERMIT

EU (don't need sponsorship)

EXPERIENCE — 9 YEARS

Mentalyc ↗ ✦ HEALTHCARE AI — 2024–2026

Senior → Lead Product Designer

Warsaw, Poland (remote)

- Redesigned how clinicians edit AI-written notes, incl. Magic Edit: **monthly editors grew 4×.**
- Rebuilt IA and navigation: **new users trying advanced features roughly doubled.**
- Set metrics and scope with product; owned research, UX/UI and product analytics.
- Mentored a junior designer; moved from prototyping to building directly in code.

Y42 ↗ ✦ DATA ENGINEERING — 2024

Senior Product Designer

Krakow, Poland (remote)

- Replaced sales demos with a self-serve trial: **trial-to-paid +24%, activation 3 days sooner.**
- Reworked the visual pipeline editor: **2× more users** completed daily tasks in it.
- Designed developer tooling for data engineers, including git-based workflows.

EPAM Systems ↗ ✦ TELECOM / LEGAL / FINANCE / DESIGN TOOLS — 2017–2022

Junior → Middle → Senior Experience Designer

Minsk, Belarus / Krakow, Poland

- Designed complex enterprise systems for global clients: Thomson Reuters, Rogers & Fido, Liberty Global, and others.
- Rogers & Fido: one screen replaced several legacy systems for store credits: **10 → 2 minutes.**
- Thomson Reuters: **led the redesign** of 3 legal research products.

Nominal Technology ✦ MARKETING — 2017

Web-designer

Minsk, Belarus

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EDUCATION

European Humanities University

2012–2016

Visual Design and Media (Bachelor)

Vilnius, Lithuania

HOW I WORK

I own features end to end: shape them with product, test with users and data, ship, often in code, and measure the impact.

01 Framing the problem

With product, I define the metrics to move, then scope what we build.

02 Research & evidence

I run interviews, tests and analytics myself. I'd rather know than guess.

03 AI-assisted design ✨

AI speeds up the start. I refine the details by hand.

04 Craft & design systems

A product's mood lives in small things. Design systems keep it consistent.

05 Alignment & feedback

I align stakeholders, run workshops and give honest feedback to designers.

06 Building & handoff

I build it in code or hand off clear tickets, then stay close until it ships.

TOOLS

DESIGN

- Figma
- Adobe Products
- Claude Code
- Claude Design

RESEARCH & DISCOVERY

- Miro
- Tally
- Optimal Workshop
- UserZoom Go
- Maze

VIDEO & ANIMATION

- After Effects
- Camtasia Studio
- Figma
- Elevenlabs
- Web tools

DATA

- Mixpanel
- Clarity
- Google Analytics
- FullStory
- HEX
- PostHog

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